

The Story of AppMan:

“Faster than an e-signature, more powerful than an A+ rating, able to secure approval for your tough clients!”

Yesterday, we were telling you how Adam was working late one night during a storm and he was jolted by electricity from lightning that struck his office building.

Amazingly, Adam survived the electric shock. Even more amazing, all the information in his computer, including the information from the home office database, was burned into his brain. This gave him all the sales techniques and field knowledge of insurance products. Adam knew that he had been given this gift for a reason. He knew he must share his newly found wisdom and empower agents with his extensive knowledge so they could help their clients even more. This is how Adam Manning became known as AppMan.



AppMan has joined the Team at Financial Markets, Inc. and will uncover unique sales ideas, introduce new products, reveal sales tools, discuss effective sales techniques, highlights and recommendations and much more. AppMan is committed to helping agents fight the bureaucratic forces in the insurance world. He works to overcome the objectives of dying too young and living too long. AppMan will work with you to break through these bonds and bring his expertise to your fingertips.

Keep watch for special appearances of AppMan and the presentation of his wise words! You can find AppMan features online at <http://www.fm-inc.com/appman/index.htm>.