

Help us celebrate our centennial by earning extra rewards for your DI sales in 2010!

Illinois Mutual is celebrating 100 years in the insurance industry, and we want to thank YOU for your role in our success by offering you the opportunity to increase your **DI** sales and earn extra bonuses. Meet the following requirements and receive your rewards:

July 1, 2010 - September 30, 2010

Level 1

\$500 Best Buy® Gift Card*
PLUS a \$100 Cash Centennial Bonus!

2 paid applications for \$2,000[†] annualized paid premium

OR

Level 2

\$500 Best Buy® Gift Card*
PLUS \$500 Cash
PLUS a \$200 cash Centennial Bonus!

3 paid applications for \$3,000[†] annualized paid premium

OR

Level 3

\$500 Best Buy® Gift Card*
PLUS \$1,000 Cash
PLUS a \$200 Centennial Bonus!

5 paid applications for \$5,000[†] annualized paid premium

*Best Buy® Gift Card equal to the amount of \$500. BEST BUY® is not affiliated with Illinois Mutual. Best Buy does not sponsor, endorse, approve or have any responsibility for this promotion. BEST BUY, the BEST BUY logo and the tag designs are trademarks of BBY Solutions, Inc.

[†]Qualifying products include: GR21, NC21, BE21, SR21 and SRBE21. Illinois Mutual determines final prize recipients. Must have active agent status at time of prize delivery. Applications must be paid for in the given quarter to count toward the bonus. Prizes will be sent after the end of each quarter.

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Y E A R S

All Illinois Mutual agents are required to join the Agent Forum – our exclusive, members-only website. This unique sales tool makes doing business easier and helps us provide you first-class service. Make sure you register today – visit our website at www.IllinoisMutual.com and click on the “Agents” link in the upper, right-hand corner, then “Register to Enter.”

 ILLINOIS MUTUAL®

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