

**DATE:** May 7, 2009  
**TO:** All American Equity NMO's & Agents  
**RE:** Suitability Acknowledgement Form Update

**IMPORTANT INFORMATION...PLEASE READ CAREFULLY**

American Equity currently offers a Suitability Acknowledgement form to help you collect and analyze pertinent client information. In accordance with our recently implemented suitability guidelines, we are introducing a new, updated Suitability Acknowledgement form. This updated form will no longer give the client the option to opt out of suitability analysis.

Effective Immediately, please begin using Suitability Acknowledgement form (Form #4106-5.4.09). Please destroy previous versions. **Effective June 1, 2009**, previous versions of Form #4106 will no longer be accepted.

Please call Marketing at 888-647-1371 or visit our website at [www.american-equity.com](http://www.american-equity.com) for more details or to order supplies.

[Click Here for the Form](#)

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Suitability Form Change 05/07/2009

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[CLICK HERE TO OPT OUT OF THESE EMAILS](#), or call marketing at 866-233-6660, or fax us at 515-225-6314. American Equity's failure to comply with your opt out request within 30 days is unlawful.